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Fostering European Union Leadership and Management
for Sustainable Development in the context of European Integration
Jean Monnet Chair

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TECHNICAL UNIVERSITY OF MOLDOVA

Faculty of Economic Engineering and Business

CONFERENCE PROGRAMME

The 7th Economic International Conference

„COMPETITIVENESS AND SUSTAINABLE DEVELOPMENT”

organised by

Technical University of Moldova,

Faculty of Economic Engineering and Business

in partnership with the Stefan cel Mare University of Suceava,

with the support of ICA and Erasmus+ Project Skills4future

and Jean Monnet Chair - EUleadSD

[in mixed format \(online & off-line, bd. Dacia, 41, bl.10\)](#)

[LINK TO CONFERENCE](#) (PLENARY SESSION)

November 6-7, 2025

ORGANIZING COMMITTEE

Rafael CILOCI, assoc. prof., PhD, Technical University of Moldova, Chairman.
Iuliu TURCAN, assoc. prof., PhD, Technical University of Moldova.
Carmen NASTASE, professor, PhD, Stefan cel Mare University of Suceava, Romania.
Aurelia LITVIN, professor, PhD, Technical University of Moldova.
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Lilia CHIRIAC, assoc. prof., PhD, Technical University of Moldova.
Cornelia CRUCERESCU, assoc. prof., PhD, Technical University of Moldova.
Alina STRATILA, assoc. prof., PhD, Technical University of Moldova.
Vadim COJOCARI, assoc. prof., PhD, Technical University of Moldova.
Rodica BURBULEA, assoc. prof., PhD, Technical University of Moldova.
Alina POLCANOVA, assoc. prof., PhD, Technical University of Moldova.
Tatiana MUNTEANU, assoc. prof., PhD, Technical University of Moldova.
Elena MOROI, assoc. prof., PhD, Technical University of Moldova.
Svetlana BOGDANOVA, univ. lect., PhD, Technical University of Moldova.

SCIENTIFIC COMMITTEE

Larisa BUGAIAN, professor, PhD, Technical University of Moldova, Chairman.
Aurelia LITVIN, professor, PhD, Technical University of Moldova.
Maria GHEORGHITA, professor, PhD, Technical University of Moldova.
Gabriela PRELIPCEAN, professor, PhD, Stefan cel Mare University of Suceava, Romania.
Carmen NASTASE, professor, PhD, Stefan cel Mare University of Suceava, Romania.
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Emil DINGA, professor, PhD, Centre of Financial and Monetary Researches de „Victor Slavesco”, Romania.
Nadiia DAVYDENKO, professor, PhD, State Tax University, Ukraine.
Tatiana MANASTERSKA, professor, PhD, Calisia University of Kalisz, Polonia
Ion POHOATA, professor, PhD, Alexandru Ioan Cuza University, Iași, Romania.
Elena HLACIUC, professor, PhD, Stefan cel Mare University of Suceava, Romania.
Valentin HAPENCIUC, professor, PhD, Stefan cel Mare University of Suceava, Romania.
Rafael CILOCI, assoc. prof., PhD, Technical University of Moldova.
Carmen CHASOVSCH, assoc. prof., PhD, Stefan cel Mare University of Suceava, Romania.
Rina TURCAN, assoc. prof., PhD, Technical University of Moldova.
Alexandru-Mircea NEDELEA, assoc. prof., PhD, Stefan cel Mare University of Suceava, Romania.
Lilia CHIRIAC, assoc. prof., PhD, Technical University of Moldova.
Mariana LUPAN, assoc. prof., PhD, Stefan cel Mare University of Suceava, Romania.
Carmen Adina PASTIU, professor, PhD, 1 Decembrie 1918 University of Alba Iulia, Romania.
Iuliu TURCAN, assoc. prof., PhD, Technical University of Moldova.
Angela ALBU, assoc. prof., PhD, Stefan cel Mare University of Suceava, Romania.
Nicolae TURCANU, assoc. prof., PhD, Technical University of Moldova.

CONFERENCE PROGRAMME

November 6th

09:30-10:00	Welcome & Registration of participants
10:00-10:20	Opening remarks and Welcoming speeches
10:20-12:30	Plenary Session
12:30-13:30	Lunch
13:30-18:00	Sections' Presentations

November 7th

10:00-13:00	Closing conference (off-line)
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November 6th

Plenary Session [aud. 10-309](#) ([link](#))

10:20-12:30	Moderator – Rafael CILOCI, PhD., Assoc.prof., Dean FEEB ASSESSMENT OF THE REGULATORY FRAMEWORK OF THE REPUBLIC OF MOLDOVA FOR IMPACTING SUSTAINABLE CONSUMPTION AND PRODUCTION UNDER EUROPEAN INTEGRATION Cornelia CRUCERESCU, PhD. <i>Technical University of Moldova, Republic of Moldova</i> Maria GHEORGHITA, PhD. <i>Technical University of Moldova, Republic of Moldova</i> PRODUCTIVITY SPILLOVERS FROM FOREIGN FIRMS TO DOMESTIC FIRMS-CASE OF MOLDOVA AND CAMEROON Joël TEUBISSI NOUTSA, PhD. <i>Université de Strasbourg, France</i> EXPLORATORY ANALYSIS ON STARTUP ACCELERATORS TO OPEN-TECHNOLOGY INNOVATION: A STUDY OF BUSINESS START-UPS, BUSINESS INCUBATORS & BUSINESS ACCELERATORS Maryam ELBAHJAOU, PhD. <i>Cadi Ayyad University, Marrakech, Morocco</i> Abdelaziz ELABJANI, PhD. <i>Cadi Ayyad University, Marrakech, Morocco</i> Rafael CILOCI, PhD. <i>Technical University of Moldova, Republic of Moldova</i>
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	NAVIGATING THE PATH TO CIRCULARITY: EVIDENCE FROM THE REPUBLIC OF MOLDOVA Rina ȚURCAN, PhD. <i>Technical University of Moldova, Republic of Moldova</i> Larisa BUGAIAN, PhD. hab <i>Technical University of Moldova, Republic of Moldova</i> Maria GHEORGHÎȚA, PhD. <i>Technical University of Moldova, Republic of Moldova</i> Iuliu ȚURCAN, PhD. <i>Technical University of Moldova, Republic of Moldova</i> RESEARCH ON THE PARTICIPATORY FRAMEWORK FOR CROSS-BORDER CULTURAL TOURISM DEVELOPMENT AND STRATEGIC GOVERNANCE MODELS Carol Alexandru MOHR, Researcher <i>Bucovina Institute of the Romanian Academy, Romania</i> Carmen CHAȘOVSCI, PhD. <i>„Stefan cel Mare” University of Suceava, Romania</i>
	SECTIONS' PRESENTATIONS
13:30-18:00	Section: EUROPEAN POLICIES & EUROPEAN INTEGRATION <u>aud. 10-404</u> (link) Moderators: Veaceslav BÂRDAN, PhD., TUM Tatiana MUNTEANU, PhD., TUM
13:30-18:00	Section: SUSTAINABLE DEVELOPMENT, INNOVATIONS, EDUCATION AND DIGITALIZATION <u>aud. 10-414</u> (link) and <u>aud. 10-415</u> (link) Moderators: Rafael CILOCI, PhD., TUM Rina ȚURCAN, PhD., TUM Moderators: Iuliu ȚURCAN, PhD., TUM Alina POLCANOVA, PhD., TUM
13:30-18:00	Section: MANAGEMENT & LEADERSHIP <u>aud. 10-418</u> (link) Moderators: Cornelia CRUCERESCU, PhD., TUM Olga BACA, TUM
13:30-18:00	Section: MARKETING & LOGISTIC <u>aud. 10-404</u> (link) Moderators: Veaceslav BÂRDAN, PhD., TUM Tatiana MUNTEANU, PhD., TUM
13:30-18:00	Section: FINANCE & ACCOUNTING <u>aud. 10-418</u> (link) Moderators: Cornelia CRUCERESCU, PhD., TUM Olga BACA, TUM

SECTION I

EUROPEAN POLICIES & EUROPEAN INTEGRATION

[aud. 10-404 \(link\)](#)

Cătălin DRĂGOI, Researcher

“Victor Slăvescu” Centre for Financial and Monetary Research, Romanian Academy, Romania

ROMANIA'S BALANCE OF PAYMENTS IN THE EUROPEAN CONTEXT

Veaceslav BÂRDAN, PhD.

Technical University of Moldova, Republic of Moldova

EUROUNIONISM VERSUS EUROSCEPTICISM THROUGH THE LENS OF UTM STUDENTS' ATTITUDES: A CASE STUDY

Irina TODOS, PhD.

Cahul State University, Republic of Moldova

EUROPEAN UNION POLICY ON FOOD SAFETY AND ITS IMPACT ON THE LEGISLATIVE FRAMEWORK OF THE REPUBLIC OF MOLDOVA

Ionuț STOICA, PhD.

"Alexandru Ioan Cuza" University, Romania

E-GOVERNMENT AS A CATALYST FOR COMPETITIVENESS AND SUSTAINABLE DEVELOPMENT IN THE EUROPEAN UNION

Mihaela PASCAL, PhD.

Director of the European Consumer Centre in the Republic of Moldova, Academy „Ștefan cel Mare” of MIA, Republic of Moldova

Ana-Maria GHERMAN-GRIMAILO, PhD. student

Academy „Ștefan cel Mare” of MIA, Republic of Moldova

APPLICATION OF THE PRINCIPLE OF LEGALITY IN THE PUNISHMENT OF CRIMINAL ACTS OF PRODUCTION, TRANSPORTATION, STORAGE, MARKETING, OFFERING FOR SALE OR FREE OF CHARGE OF PRODUCTS, PROVISION OF SERVICES, DANGEROUS TO THE LIFE OR HEALTH OF CONSUMERS

Georgeana-Ionela CAUȚIȘ, PhD. student

"Alexandru Ioan Cuza" University, Romania

COHESION POLICY AS THE ARCHITECTURE OF EUROPEAN QUALITY OF LIFE: OPPORTUNITIES AND RISKS FOR THE REPUBLIC OF MOLDOVA IN THE PRE-ACCESSION PROCESS

Anatolie BABIN, Researcher

Academy of Economic Studies of Moldova, Republic of Moldova

Ecaterina BABINA, Researcher

Sofia University, Bulgaria

TRILATERAL COOPERATION BETWEEN ROMANIA, MOLDOVA AND UKRAINE IN THE FIELD OF REGIONAL POLICY, INNOVATION AND EUROPEAN STUDIES: FROM THE EASTERN PARTNERSHIP TO THE THREE SEAS INITIATIVE

Mihaela COJOCARU, PhD. student

Academy „Ștefan cel Mare” of MIA, Republic of Moldova

THEORETICAL AND PRACTICAL ASPECTS OF PREVENTING AND COMBATING CLIMATE CHANGE THROUGH LEGISLATIVE MEASURES IN THE CONTEXT OF THE EUROPEAN PERSPECTIVE OF THE REPUBLIC OF MOLDOVA

SECTION II – part A

SUSTAINABLE DEVELOPMENT, INNOVATIONS, EDUCATION AND DIGITALIZATION

[aud. 10-414 \(link\)](#)

Diana Gabriela REIANU, PhD.

Babeş-Bolyai University, Romania

TOWARDS A SUSTAINABLE FUTURE FOR NGOS IN THE REPUBLIC OF MOLDOVA: A REVIEW OF RECENT DEVELOPMENTS AND KEY REPORTS

Inessa AINBINDER, Researcher

Azrieli Academic College of Engineering, Israel

Nadine AYOUBI, Researcher

Azrieli Academic College of Engineering, Israel

Pini DAVIDOV, PhD. hab.

Azrieli Academic College of Engineering, Israel

PLANNING FALLACY IN SIMPLE PROJECT TASKS

Camelia MILEA, PhD.

“Victor Slăvescu” Centre for Financial and Monetary Research, Romanian Academy, Romania

Cătălin DRĂGOI, PhD.

“Victor Slăvescu” Centre for Financial and Monetary Research, Romanian Academy, Romania

THE SUSTAINABILITY OF THE FOREIGN DEBT IN ROMANIA IN THE NEXT YEARS

Zinoviy BROYDE, PhD.

Centre “EcoResource” (State Scientific & Technical Centre for inter-sectorial & regional problems of the Environmental Safety and Resource Conservation), Ukraine

FACETS OF FEASIBLE: SYNERGIC CONTEXT OF TERRITORIAL-SECTORIAL, INNOVATION-INVESTMENT AND INFORMATION-SECURITY CIRCULATORY DEVELOPMENT

Ioana TATARCIUC, PhD. student

„Stefan cel Mare” University of Suceava, Romania

ENTREPRENEURIAL NGOS AND THE PRINCIPLES OF THE CIRCULAR ECONOMY: A COMPARATIVE ANALYSIS OF CULTURAL PATHWAYS

Elena PRUS, PhD. hab.

Free International University of Moldova, Republic of Moldova

Anatolii BABIN, Researcher

Academy of Economic Studies of Moldova, Republic of Moldova

Ion BARABULA, Researcher

Academy of Music, Theater and Fine Arts, Republic of Moldova

INNO 4CULT: DIGITALIZATION OF CULTURAL HERITAGE AS A TOOL FOR SUSTAINABLE DEVELOPMENT AND SOCIAL INCLUSION

Andrei ZBANCĂ, PhD.

Technical University of Moldova, Republic of Moldova

Aurelia LITVIN, PhD. hab.

Technical University of Moldova, Republic of Moldova

Cornelia CRUCERESCU, PhD.

Technical University of Moldova, Republic of Moldova

ANALYSIS OF THE VEGETABLE SECTOR OF THE REPUBLIC OF MOLDOVA AND ELUCIDATION OF OPPORTUNITIES TO INCREASE THE COMPETITIVENESS OF VALUE CHAINS

Bogdan PANAIT, PhD. student

„Stefan cel Mare” University of Suceava, Romania

SUSTAINABILITY THROUGH KNOWLEDGE: A NEW MANAGERIAL PARADIGM

Iuliu ȚURCAN, PhD.

Technical University of Moldova, Republic of Moldova

Olga BACA

Technical University of Moldova, Republic of Moldova

BLOCKCHAIN AS A QUALITY MANAGEMENT TOOL IN HEALTHCARE INSTITUTIONS: ENSURING DATA INTEGRITY AND PATIENT SAFETY

Aurora Elena MOLDOVEANU (COJOCARIU), PhD. student

Romanian Academy, Romania

Boni Mihaela STRAOANU, PhD.

Petroleum-Gas University of Ploiești, Romania

IFRS SUSTAINABILITY DISCLOSURES: THE IMPACT OF IFRS S1 AND S2 ON CORPORATE REPORTING

Irina TODOS, PhD.

Cahul State University „B.P.Hasdeu”, Republic of Moldova

Ludmila ROȘCA-SADURSCHI, PhD.

Cahul State University „B.P.Hasdeu”, Republic of Moldova

QUANTITATIVE ASSESSMENT OF THE IMPACT OF STEAM-BASED CURRICULUM INNOVATION AT CAHUL STATE UNIVERSITY

Natalia SKOROBOGATOVA, PhD.

National Technical University of Ukraine “Igor Sikorsky Kyiv Polytechnic Institute”, Ukraine

Oksana YURCHYSHYN, PhD.

National Technical University of Ukraine “Igor Sikorsky Kyiv Polytechnic Institute”, Ukraine

DIGITAL TRANSFORMATION AS A DRIVER FOR SUSTAINABLE DEVELOPMENT OF SMALL AND MEDIUM-SIZED ENTERPRISES

Jana CÎRJA, PhD.

Technical University of Moldova, Republic of Moldova

Elena URSU

Technical University of Moldova, Republic of Moldova

Viorica CAZAC, PhD.

Technical University of Moldova, Republic of Moldova

SUSTAINABLE SOLUTIONS FOR EXTENDING THE LIFESPAN OF CLOTHING PRODUCTS AND REDUCING TEXTILE WASTE: BETWEEN INNOVATION, RESPONSIBILITY AND CIRCULAR ECONOMY

Nataliya VNUKOVA, PhD.

Simon Kuznets Kharkiv National University of Economics, Ukraine

ENVIRONMENTAL COMPONENT IN COMPANIES' ANNUAL SUSTAINABILITY REPORTS

Kadirbyek DAGYS, PhD.

Mongolian University of Life Sciences, Mongolia

Wim HEIJMAN, PhD.

Wageningen University, Netherlands

Czech University of Life Sciences Prague, Czech Republic

Liesbeth DRIES, PhD.

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Nyambat LUVSANDORJ, PhD. hab

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Bakyei AGIPAR, PhD. hab

Mongolian University of Life Sciences, Mongolia

Demberel AYUSH, PhD.

National Statistics Office of Mongolia, Mongolia

IDENTIFYING KEY SECTORS FOR DIVERSIFICATION IN MONGOLIA: AN INPUT-OUTPUT ANALYSIS

Ala OBERȘT, PhD.

Technical University of Moldova, Republic of Moldova

Joël TEUBISSI NOUTSA, PhD.

Université de Strasbourg, France

INTEGRATING SUSTAINABLE DEVELOPMENT INTO THE BUSINESS MODEL THROUGH SUSTAINABLE CORPORATE STRATEGIES

Ionuț STOICA, PhD.

“Alexandru Ioan Cuza” University, Romania

FROM DIGITALIZATION TO SUSTAINABILITY: EVALUATING THE IMPACT OF E-GOVERNMENT ON NATIONAL COMPETITIVENESS

Tatiana MUNTEANU, PhD.

Technical University of Moldova, Republic of Moldova

Alina STRATILA, PhD.

Technical University of Moldova, Republic of Moldova

DIGITAL TRANSFORMATION AND ARTIFICIAL INTELLIGENCE AS DRIVERS OF SOCIAL AND ECONOMIC CHANGE AMONG YOUTH IN THE REPUBLIC OF MOLDOVA

Nicolae LUCA, PhD.

Technical University of Moldova, Republic of Moldova

SUSTAINABLE DEVELOPMENT IN THE CONTEXT OF THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT

Maria-Liliana MARIAN, PhD.

Technical University of Moldova, Republic of Moldova

Liliana JITARI

Technical University of Moldova, Republic of Moldova

CONSTRUCTION AND DEMOLITION WASTE MANAGEMENT (CDMW) IN THE CONSTRUCTION INDUSTRY OF THE REPUBLIC OF MOLDOVA

Ina BOSTAN, PhD.

Technical University of Moldova, Republic of Moldova

THE LEGAL STATUS OF THE LLC ADMINISTRATOR IN NATIONAL AND EUROPEAN LAW: FROM THE MANDATE TO THE FUNCTION OF A BODY OF THE LEGAL ENTITY

Iuliu ȚURCAN, PhD.

Technical University of Moldova, Republic of Moldova

Vladislava NAZARENCO

Technical University of Moldova, Republic of Moldova

EMERGING SKILLS AS DRIVERS OF ORGANIZATIONAL TRANSFORMATION IN THE DIGITAL ECONOMY

Ala OBERȘT, PhD.

Technical University of Moldova, Republic of Moldova

Mihaela NEGRU, business and management consultant

Association of Business and Management Consultants of Moldova (ACAM), Republic of Moldova

THE ROLE AND IMPORTANCE OF BUSINESS CONSULTING IN ACCELERATING ORGANIZATIONAL DIGITALIZATION

Valerii EFREMOV, PhD.

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Constantin RADU, Researcher

Technical University of Moldova, Republic of Moldova

Sergiu TUTUNARU, PhD.

Academy of Economic Studies of Moldova, Republic of Moldova

Ion KOVALENKO, Researcher

Academy of Economic Studies of Moldova, Republic of Moldova

SOCIAL HEALTH AND EQUALITY: NUTRILITE AS A TOOL FOR IMPROVING THE QUALITY OF LIFE OF VULNERABLE GROUPS IN MOLDOVA

Ala OBERȘT, PhD.

Technical University of Moldova, Republic of Moldova

Alina STRATILA, PhD.

Technical University of Moldova, Republic of Moldova

EXPLORING THE BUSINESS ENVIRONMENT'S VISION OF DIGITAL MEDIA SKILLS DEVELOPMENT: A CASE STUDY OF THE REPUBLIC OF MOLDOVA

SECTION II – part B

SUSTAINABLE DEVELOPMENT, INNOVATIONS, EDUCATION AND DIGITALIZATION

[aud. 10-415 \(link\)](#)

Silvia Elena ISACHI, Researcher

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Georgiana CHIȚIGA, PhD.

“Victor Slăvescu” Centre for Financial and Monetary Research, Romanian Academy, Romania

CCS TECHNOLOGIES: ACCELERATORS OF SUSTAINABILITY

Alexandr POLCANOV, Senior Project Manager

Swinerton Incorporated, Bakersfield, California, USA

Vladimir POLCANOV, PhD.

Technical University of Moldova, Republic of Moldova

Alina POLCANOVA, PhD.

Technical University of Moldova, Republic of Moldova

FEASIBILITY ASSESSMENT OF POLYMER AND GEOSYNTHETIC TECHNOLOGIES FOR ROAD CONSTRUCTION IN MOLDOVA

Ajiniyaz MUSAGALIEV, PhD.

Sharq University, Uzbekistan

FINANCIAL AND ECONOMIC ASPECTS OF ARTIFICIAL INTELLIGENCE IN THE EDUCATION SYSTEM

Ion ALBU, PhD.

Technical University of Moldova, Republic of Moldova

Doina-Cezara ALBU, PhD.

Technical University of Moldova, Republic of Moldova

EFFICIENCY OF THE INVESTMENT PROJECT IN ENSURING THE ENERGY SELF-SUFFICIENCY OF THE DWELLING HOUSE

Georgiana CHIȚIGA, PhD.

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Silvia Elena ISACHI, Researcher

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CCS TECHNOLOGIES AND THE GREEN FUTURE: CLIMATE SOLUTIONS AND GREEN JOBS

Carmen NASTASE, PhD. hab.

„Stefan cel Mare” University of Suceava, Romania

REFRAMING REGIONAL DEVELOPMENT THROUGH EDUCATIONAL INNOVATION

Aurelia LITVIN, PhD. hab.

Technical University of Moldova, Republic of Moldova

Andrei ZBANCĂ, PhD.

Technical University of Moldova, Republic of Moldova

QUALITY MANAGEMENT SYSTEMS AS A TOOL FOR SUSTAINABLE DEVELOPMENT IN MOLDOVAN FRUIT GROWING

Carolina ȚÎMBALARI, PhD.

Lucian Blaga University of Sibiu, Romania

Mihai-Gabriel CRISTIAN, PhD.

Lucian Blaga University of Sibiu, Romania

FROM DIGITAL EXPERIENCE TO SUSTAINABLE COMPETITIVENESS: THE TRANSFORMATIVE ROLE OF ONLINE PLATFORMS IN TOURISM

Elena CONDREA, PhD.

Technical University of Moldova, Republic of Moldova

ESTIMATION OF THE LEVEL OF SELF-SUFFICIENCY IN VEGETABLES OF THE REPUBLIC OF MOLDOVA

Ciprian APOSTOL, PhD.

“Alexandru Ioan Cuza” University, Romania

THE ROLE OF SUSTAINABLE DEVELOPMENT IN RECONCEPTUALIZING ORGANIZATIONAL PERFORMANCE

Kadirbyek DAGYS, PhD.

Mongolian University of Life Sciences, Mongolia

Shunji ONIKI, PhD.

Japan International Research Centre for Agricultural Sciences, Japan

PASTURE USE PATTERNS AND SUSTAINABLE DEVELOPMENT IN MONGOLIA

Rina ȚURCAN, PhD.

Technical University of Moldova, Republic of Moldova

Nina PUȚUNTEAN, PhD.

Technical University of Moldova, Republic of Moldova

Elena TONEA, PhD.

University of Life Sciences “King Mihai I” from Timișoara, Romania

INNOVATION-DRIVEN ENTREPRENEURSHIP: CHALLENGES AND BARRIERS TO STARTUP GROWTH

Alina POLCANOVA, PhD.

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Alexandru CÎRLAN, PhD.

Technical University of Moldova, Republic of Moldova

Alexandru RÂȘCOVOI, PhD.

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Vladimir POLCANOV, PhD.

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LANDSLIDE PROCESSES AS A GEOTECHNICAL FACTOR INFLUENCING THE EFFICIENCY OF CAPITAL INVESTMENTS

Viorica URSU, PhD.

Technical University of Moldova, Republic of Moldova

Diana MOROȘAN

Technical University of Moldova, Republic of Moldova

ARCHITECTURAL CULTURAL HERITAGE: BETWEEN LEGAL VALUE, ECONOMIC SIGNIFICANCE, AND SUSTAINABILITY

Ioana-Mădălina VLAD, PhD. student

West University of Timișoara, Romania

DIGITAL INTEGRATION FOR SUSTAINABLE COMPETITIVENESS: THE ROLE OF BPM, PROCESS MINING AND ERP IN ACCOUNTING AUTOMATION

Ludmila BOTNARI, PhD. student

Technical University of Moldova, Republic of Moldova

THE IMPACT OF DIGITALIZATION ON OPERATIONAL EFFICIENCY IN ROAD FREIGHT TRANSPORT: A COMPARATIVE ANALYSIS OF SMEs AND LARGE ENTERPRISES

Laura-Maria GIANĂ, senior researcher

University of Naples „Federico II”, Italy

STUDY OF THE PRACTICAL PHASES THAT CHARACTERIZE THE DEVELOPMENT OF AN APPROPRIATE PROCESS WITHIN THE SIMULATED BEHAVIOR DETECTOR

Viorica URSU, PhD.

Technical University of Moldova, Republic of Moldova

Daniela POJAR, PhD.

Technical University of Moldova, Republic of Moldova

Iurie IVANOV

Technical University of Moldova, Republic of Moldova

CURRENT IMPEDIMENTS AND CHALLENGES FOR AGRICULTURAL LAND IN THE EUROPEAN UNION

Lucia ADASCALIȚA, PhD.

Technical University of Moldova, Republic of Moldova

Viorica CAZAC, PhD.

Technical University of Moldova, Republic of Moldova

Nicoleta VASILIEV, Researcher

Technical University of Moldova, Republic of Moldova

PACKAGING ECODSIGN IN THE CONTEXT OF SUSTAINABLE EDUCATION AND INNOVATION

Laurențiu CONSTANTINESCU, researcher

Private Institute for Scientific, Humanistic and Technological Research, Romania

DEFINING ELEMENTS OF THE PERPETRATOR'S INNER MANIFESTATION IN THE CONTEXT OF GENERATING CONFLICTS AND AGGRESSIONS IN THE CASE OF GATHERINGS

Rina ȚURCAN, PhD.

Technical University of Moldova, Republic of Moldova

Maria GHEORGHÎȚA, PhD.

Technical University of Moldova, Republic of Moldova

Ilona RUDENCO

Technical University of Moldova, Republic of Moldova

THE IMPACT OF CREDIT FINANCING TO THE PRIVATE SECTOR ON SUSTAINABLE ECONOMIC GROWTH

Larisa BUGAIAN, PhD. hab.

Technical University of Moldova, Republic of Moldova

Rodion CIUPERCA, PhD.

Technical University of Moldova, Republic of Moldova

THE BLENDED LEARNING METHOD AS A TOOL FOR EDUCATIONAL INNOVATION IN THE INTERUNIVERSITY MASTER'S PROGRAM "SMART INDUSTRIES AND DIGITAL TRANSFORMATION"

Rafael CILOCI, PhD.

Technical University of Moldova, Republic of Moldova

Mihaela PASCAL, PhD.

Director of the European Consumer Centre in the Republic of Moldova, Academy „Ștefan cel Mare” of MIA, Republic of Moldova

BARRIERS AND OPPORTUNITIES FOR SUSTAINABLE ECONOMY DEVELOPMENT

Vladimir BORODIN, PhD. student

Technical University of Moldova, Republic of Moldova

ENERGY EFFICIENCY OF SOVIET-ERA RESIDENTIAL BUILDINGS IN REPUBLIC OF MOLDOVA

SECTION III

MANAGEMENT & LEADERSHIP

[aud. 10-418](#) ([link](#))

Boni Mihaela STRAOANU, PhD.

Petroleum-Gas University of Ploiești, Romania

STATISTICAL ANALYSIS OF FEMALE ENTREPRENEURSHIP IN ROMANIA: TRENDS, SECTORAL SUCCESS, AND SYSTEMIC CONSTRAINTS (2015–2025)

Ureltsetseg BATDELGER, PhD.

Mongolian University of Life Sciences, Mongolia

Chinzorig NAMSRAI, PhD.

Mongolian University of Life Sciences, Mongolia

EVALUATING BOARD GOVERNANCE AND STRATEGIC LEADERSHIP IN SPECIALIZED HOSPITALS: THE CASE OF MONGOLIA

Kateryna PYLYPENKO, PhD.

Bogdan Khmelnytsky Melitopol State Pedagogical University, Zaporizhzhia, Ukraine

Oksana MARCHENKO, PhD.

Bogdan Khmelnytsky Melitopol State Pedagogical University, Zaporizhzhia, Ukraine

Natalia RUNCHEVA, PhD.

Bogdan Khmelnytsky Melitopol State Pedagogical University, Zaporizhzhia, Ukraine

ORGANIZATION OF SERVICE SUPPORT FOR EMPLOYMENT OF THE POPULATION IN THE REPUBLIC OF MOLDOVA

Laila ZAOUEL, PhD. student

Hassan First University – National School of Business and Management, Settat, Morocco

Fatima Ezzahra SIRAGI, PhD.

Hassan First University – National School of Business and Management, Settat, Morocco

TELEWORKING, SOCIAL ISOLATION AND JOB SATISFACTION: A MODERATED-MEDIATION MODEL BASED ON PERCEIVED ORGANIZATIONAL PERFORMANCE

Nicolae ȚURCANU, PhD.

Technical University of Moldova, Republic of Moldova

Marcela BOTNARU, Researcher

Technical University of Moldova, Republic of Moldova

PARALLEL PROCESS SCHEDULING AS A FACTOR IN REDUCING THE EXECUTION TIME OF PROJECTS WITH NON-CYCLIC CHAINS

Veronika PRYKHODKO, PhD.

Odesa I.I. Mechnikov National University, Ukraine

Tamerlan SAFRANOV, PhD.

Odesa I.I. Mechnikov National University, Ukraine

CHALLENGES IN WASTE MANAGEMENT SYSTEM IN UKRAINE ON THE WAY TO SUSTAINABILITY

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FACING CRISIS: LESSONS IN AGILITY AND RESILIENCE FOR ORGANIZATIONS

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DIGITAL TRANSFORMATION AS A FACTOR OF RESILIENCE FOR SMES IN TIMES OF ECONOMIC

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ENTREPRENEURIAL EDUCATION AND SUSTAINABLE DEVELOPMENT IN THE REPUBLIC OF MOLDOVA: SYNERGIES AND PERSPECTIVES

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THE SYMBIOSIS BETWEEN SOCIO-ECONOMIC MANAGEMENT METHODS AND SUSTAINABLE DEVELOPMENT

SECTION IV

MARKETING & LOGISTIC

[aud. 10-404 \(link\)](#)

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TRENDS IN SOCIAL MEDIA MARKETING AMONG ROMANIAN UNIVERSITIES

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GREEN MARKETING AND SUSTAINABILITY IN THE ONLINE ENVIRONMENT

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GAMIFICATION AND NEUROMARKETING IN THE HOTEL INDUSTRY: THE CHECK-IN EXPERIENCE AS A TOOL FOR CUSTOMER LOYALTY AND COMPETITIVE DIFFERENTIATION

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DEVELOPMENTS AND RESILIENCE MECHANISMS OF THE REAL ESTATE MARKET IN THE REPUBLIC OF MOLDOVA IN THE CONTEXT OF THE COVID-19 PANDEMIC AND THE MILITARY CONFLICT IN THE REGION

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IMPLEMENTATION OF EUROPEAN INNOVATIONS IN LAST-MILE LOGISTICS: OPPORTUNITIES FOR ADAPTING BEST PRACTICES FOR THE SUSTAINABLE DEVELOPMENT OF E-COMMERCE

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THE USE OF ARTIFICIAL INTELLIGENCE IN THE MARKETING OF EDUCATIONAL SERVICES: FROM AUTOMATION TO PERSONALISATION

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INTEGRATING PUBLIC RELATIONS AND MARKETING EVENTS INTO THE DEVELOPMENT OF SUSTAINABLE MODELS FOR PROMOTING MOLDOVAN WINES

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THE ROLE OF PERSONAL FACTORS IN SHAPING THE ECOLOGICAL PERCEPTION OF CONSUMERS IN THE REPUBLIC OF MOLDOVA

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THE IMPACT OF EMOTIONAL INTELLIGENCE ON MARKETING STRATEGY

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MODERN APPROACHES TO BRANDING IN STRATEGIC MARKETING

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OPTIMIZING THE DIGITAL PRESENCE OF BUSINESSES BY INTEGRATING SMART DIGITAL MARKETING MODELS

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EVOLUTION AND CURRENT TRENDS IN MARKETING IN THE REPUBLIC OF MOLDOVA AMID DIGITALIZATION AND ECONOMIC SUSTAINABILITY

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MODERN TRENDS IN SALES AREA DESIGN

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CIRCULAR ECONOMY BUSINESS MODELS IN MARKETING STRATEGY: A COMPETITIVE EDGE?

SECTION V

FINANCE & ACCOUNTING

aud. 10-418 ([link](#))

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THE RELATIONSHIP BETWEEN SUSTAINABILITY PRACTICES AND FINANCIAL PERFORMANCE IN THE EUROPEAN ENERGY SECTOR

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ACCOUNTING SYSTEM AS A COMPONENT OF THE MECHANISM FOR ENSURING ECONOMIC SECURITY OF ENTERPRISE

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ROMANIA VAT RATE REFORM 2025: A COMPREHENSIVE FISCAL AND ACCOUNTING COMPLIANCE GUIDE

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IMPROVEMENT OF METHODOLOGY FOR DOCUMENTING AUDIT OF LOW VALUE ITEMS AND LVTA

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ENSURING RELIABLE FINANCIAL INFORMATION THROUGH INVENTORY PROCEDURES: IMPLICATIONS FOR SUSTAINABLE AGRIBUSINESS DEVELOPMENT

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THE IMPACT OF IFRS ADOPTION ON FINANCIAL REPORTING QUALITY: A MULTI-DIMENSIONAL ANALYSIS OF EMPIRICAL EVIDENCE AND INSTITUTIONAL CONTEXT

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PROFESSIONAL FRAUD: ANALYTICAL REVIEW AND COUNTERMEASURES

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THE DIGITAL RENAISSANCE OF ACCOUNTING: RESHAPING ROLES, STRATEGY, AND GOVERNANCE IN THE AGE OF AI AND BLOCKCHAIN

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EXPERIENCE, PROBLEMS AND SOLUTIONS IN THE FIELD OF ACCOUNTING FOR THE COSTS RELATED TO THE FINALIZATION OF AGRICULTURAL PRODUCTS

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INDIRECT PRODUCTION COSTS IN POULTRY FARMING: REASONING ON SYNTHETIC AND ANALYTICAL HIERARCHIZATION

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STOCK OPTION PLAN AND INCENTIVE CAPITAL: MODERN MECHANISMS FOR EMPLOYEE MOTIVATION AND RETENTION
